

2017 Watertown Music and Arts Festival Sponsorship Packages

Presenting Sponsorship: \$5,000

Company recognized as Presenting Sponsor on prominently displayed event signage
Logo on cover of event program
Full page ad in event program
2 8' x 3' Banners
 1 With logo (Yours to keep after event)
 1 With logo and sponsorship title
All day access to VIP Lounge
10' x 10' festival booth space
Company name and logo on all printed materials as presenting sponsor
Company listed as presenting sponsor on event t-shirts
Live onstage public address
Inclusion as presenting sponsor in any public service announcements, radio advertisement and social media advertisement

Platinum Sponsorship: \$2,500

One-half (1/2) page advertisement in Festival Program
Signage on front of stage
1 8' x 3' Banner with logo to be displayed at event (Yours to keep after event)
All day access to VIP Lounge
10 VIP reserved seats for concert
10' x 10' festival booth space
Company name and logo on all printed materials
Company name and logo on event t-shirts
Live onstage public address
Inclusion in any public service announcements, radio advertisement and social media advertisement

Gold Sponsorship: \$1,000

One-quarter (1/4) page advertisement in Festival Program
1 8' x 3' Banner with logo to be displayed at event (Yours to keep after event)
All day access to VIP Lounge
10' x 10' festival booth space
Company name and logo on all printed materials
Company name and logo on event t-shirts
Live onstage public address
Inclusion in any public service announcements, radio advertisement and social media advertisement

Bronze Sponsorship: \$500

One-eighth (1/8) page advertisement in Festival Program
1 2' x 2' yardsign with logo to be displayed at event (Yours to keep after event)
10' x 10' festival booth space
Company name and logo on all printed materials
Company name and logo on event t-shirts
Live onstage public address
Inclusion in any public service announcements, radio advertisement and social media advertisement

Corporate Patron: \$250

Mention of your business in Festival programs.

Company name on all festival printed materials

Company name on event t-shirts

Live onstage public address

Inclusion in any public service announcements, radio advertisement and social media advertisement

Friend: \$100

Mention of your business in Festival programs.

Inclusion in any public service announcements, radio advertisement and social media advertisement