

# **2019 WATERTOWN JAZZ FESTIVAL & AMERICANA DAY SPONSORSHIP INFO**

Hello and Welcome to the Watertown's Free Music Days. We would like to thank you for allowing us the opportunity to present you with our sponsorship proposal. On June 8, Watertown Americana Day will feature music with roots in America all day starting at 8 am on the small town square. A large car show will also be a part of the event with over forty awards being presented. The Watertown Jazz Festival has been a cultural staple in Middle Tennessee for over 20 years. Music lovers and culture seekers travel out to Watertown's historic town square every July to experience everything the town has to offer. The festival began in 1995 at the hands of the late Sharon McComb, a long time Watertown resident and Bed & Breakfast co-owner. McComb turned a seemingly small festival into a force to be reckoned with. Artists such as Boots Randolph, Annie Sellick, The Vantrese Family and Bonnie Bramlett graced the stages of Watertown with their impeccable talent. If you have any questions regarding the sponsorship tiers or are interested in other ways to donate, please don't hesitate to contact me or any of the festival board members. I would like to personally thank you for taking the time to read our sponsorship proposal. We believe our sponsorships will provide an exciting marketing opportunity for your business and we would enjoy the opportunity of working in partnership with you. For more information please visit [www.tnartistsguild.com](http://www.tnartistsguild.com). *Vickie Frazier, Executive Director.*

## **Presenting Sponsorship: \$5,000**

Company recognized as Presenting sponsor above stage

Recognized in event program

Two 8' x 3' Banners: One with logo (Yours to keep after event) and One with logo and sponsorship title

10' x 10' festival booth space

Company name and logo on all printed materials as presenting sponsor

Company listed as presenting sponsor on event t-shirts

Live onstage public address

Inclusion as presenting sponsor in any public service announcement, newspaper advertisement, radio advertisement and social media advertisement promoting the event

Five free admissions to the Beer, Wine & Margarita Garden (must present proof of age for free drinks)

## **Platinum Sponsorship: \$2,500**

Recognized in event program

Signage on front of stage

One 8' x 3' Banner with logo to be displayed at the event (Yours to keep after event)

10' x 10' festival booth space

Company name and logo on all printed materials

Company name and logo on event t-shirts

Live onstage public address

Inclusion in any public service announcement, newspaper advertisement, radio advertisement and social media advertisement promoting the event

Three free admissions to the Beer, Wine & Margarita Garden (must present proof of age for free drinks)

### **Gold Sponsorship: \$1,000**

Recognized in event program

One 8' x 3' Banner with logo to be displayed at the event (Yours to keep after event)

10' x 10' festival booth space

Company name and logo on all printed materials

Company name and logo on event t-shirts

Live onstage public address

Inclusion in any public service announcement, newspaper advertisement, radio advertisement and social media advertisement promoting the event

Two free admissions to the Beer, Wine & Margarita Garden (must present proof of age for free drinks)

### **Bronze Sponsorship: \$500**

Recognized in event program

One 2' x 2' yard sign with logo to be displayed at the event (Yours to keep after event)

10' x 10' festival booth space

Company name and logo on all printed materials

Company name and logo on event t-shirts

Live onstage public address

Inclusion in any public service announcement, newspaper advertisement, radio advertisement and social media advertisement promoting the event

One free admission to the Beer, Wine & Margarita Garden (must present proof of age for free drinks)

### **Corporate Patron: \$250**

Recognized in event program

Company name on all printed materials

Company name on event t-shirts

Live onstage public address

Inclusion in any public service announcement, newspaper advertisement, radio advertisement and social media advertisement promoting the event

### **Friend: \$100**

Recognized in event program

Inclusion in any public service announcement, newspaper advertisement, radio advertisement and social media advertisement promoting the event

Even if you can't give enough to be a sponsor, any amount will help. All donations are needed for us to continue providing these free events. Donations are tax deductible. We will send you proof to give for the end of the year

**Deadline for Sponsorships: Thursday, May 15, 2019**

**Event dates: Americana Day Music Festival and Car Show-June 8**

**Jazz Festival -Saturday July, 13, 2019**